



ACA News

The Newsletter of the Academy of Certified Archivists Issue 111 Winter 2021

President's Message

Tomaro Taylor, CA
USF Libraries
Tampa, FL



If the more positive aspects of this year feel like a carryover from last year, that may be because the Board selected core elements from the ACA's most recent Strategic Plan to advance as part of a new two-year strategy. Recruitment, retention, equity, and leadership development form key strategic areas that will affirm, strengthen, and enhance the role of ACA among professional archivists. The Board is already progressing towards many of the goals outlined in the new 2021-2023 Strategic Plan.

The member database, implemented late last year, is currently being populated. In addition to supporting user-managed profiles, the system will also serve as the public-facing website of ACA and allow for greater efficiencies in the exam application process and in certification management and maintenance.

We are cultivating the next generation of ACA leaders by actively encouraging volunteerism within our organization. Members successfully populated one task force, four working groups, a project, and an event in response to our most recent recruitment efforts.

Engagement with ACA's online presence continues to grow, and a dedicated team—led by the Regent for Member Services—has helped ACA with increased social media activity in just a few, short months.

In the coming year, you will notice incremental changes towards the larger goal of strengthening ACA's governance and administrative

In this Issue

President's Message	1
From the Vice President.....	3
From the Treasurer.....	5
From the Regent for Examination Administration.....	5

ACA News is published four times a year by the
Academy of Certified Archivists
1450 Western Avenue, Suite 101
Albany, NY 12203
Phone: (518) 694-8471
Fax: (518) 463-8656
www.certifiedarchivists.org

(continued on following page)

President's Message *(continued from previous page)*

paradigm while we also work towards developing and implementing greater access to ACA's services and benefits.

In the coming weeks, we will take immediate steps towards these goals by turning our attention to the 2021 ACA Election. This year's ballot will not only include a slate of exceptional candidates but also crucial items that will decide ACA's forward momentum. This year, members are being asked to vote in favor of new certification fees and a proposed dues increase. The fees and the dues increase will help offset costs associated with managing and providing the certification exam online and improving and streamlining internal communication technologies. Members will also vote on creating a new tier of provisional member that should aid in retaining those who have passed the exam but are still earning credit for professional work experience. The Vice President's and Treasurer's messages on page 3 and 5 provide additional details regarding the proposed membership structure and fees.

On behalf of the Board, I thank you for your careful consideration of these very important matters. Opportunities will arise to ask questions and voice your concerns. Please stay tuned to our social media channels for additional information.



All Member Happy Hour

We held our first All Member Happy Hour on Wednesday, February 17th. Thanks to everyone who joined us! If you missed it, be on the lookout for the next one. We'll be hosting more Happy Hours throughout the year!

ACA Officers

President (2020-2021)	Tomaro Taylor, CA USF Libraries Tampa, FL
Vice President/ President-Elect (2020-2021)	Gerrienne Schaad, CA Florida Southern College Lakeland, FL
Treasurer (2020-2022)	Laura M. Botts, CA Mercer University Macon, GA
Secretary (2019-2021)	Marie Force, CA Delta Flight Museum Atlanta, GA
Regent for Examination Administration (2019-2021)	Rosemary Pleva Flynn, CA University of North Dakota Energy & Environmental Research Center Grand Forks, ND
Regent for Examination Development (2020-2022)	Ann Hodges, CA University of Texas at Arlington Fort Worth, TX
Regent for Certification Maintenance (2019-2021)	Stephanie Bayless, CA National Archives at San Francisco San Bruno, CA
Regent for Outreach (2018-2020)	Joshua Kitchens, CA Clayton State University Morrow, GA
Regent for Membership (2020-2021)	Michelle Ganz, CA The History Factory Washington, DC
Immediate Past President & Re- gent for Nominations (2019-2020)	Timothy A. Slavin, CA Division of Historical and Cultural Affairs Dover, DE

Contact information for the Officers and Regents is available on the ACA website:
www.certifiedarchivists.org/about-us/officers.html

From the Vice President

Gerrienne Schaad, CA
Florida Southern College
Lakeland, FL



A New Membership Level Proposed

The ACA Board is proposing a new level of membership to add to the current ones of Member and Emeritus. We suggest defining the provisional status of those who have passed the exam but still need to complete their year of professional experience.

Through the creation of the Provisional Certified Archivist as a formal membership level, provisional members will be able to participate in all ACA member opportunities as soon as they pass the exam and pay the fee. The new connections with other archives professionals can be very beneficial. These provisional members will still have three years to gain the professional experience while also being able to officially list their membership status on resumes and job applications.

The proposed fee for the Provisional Certified Archivist membership level is \$35 per year. The board will ask members to vote on this new membership level during the 2021 spring elections.

Remembering Doris R. Martinson

ACA Member Doris R. Martinson passed away on Wednesday, January 27, 2021. She was manager of the Knox County, TN archives for many years. Condolences may be offered at www.berrylynnhurst.com. Her obituary is online at <https://www.legacy.com/obituaries/knoxnews/obituary.aspx?n=doris-r-martinson&pid=197618259&fhid=5787>.

BEACONS OF EDUCATION. ENTERTAINMENT LEADERS. INDUSTRY TRAILBLAZERS.

Our client list includes a who's who of companies and organizations for a reason. Contact us today to learn about our leading AV digitization services.



UNIVERSITY OF FLORIDA
UNIVERSITY OF GEORGIA

UNIVERSITY OF SOUTH CAROLINA
UNIVERSITY ST. LOUIS

SPELMAN COLLEGE
NORFOLK SOUTHERN

COCA-COLA
CATERPILLAR

COURT TV
BUFFALO SABRES

WYCLIFFE BIBLE TRANSLATORS
TURNER BROADCASTING

LOS ANGELES ANGELS
CLEMSON ATHLETICS

EMILY HALEVY
770.932.9801
emily@preservesouth.com

www.preservesouth.com

preserve **SOUTH**



HOLLINGER METAL EDGE

Archival Storage Materials

Don't let price determine the products you want. We will Beat all competitor's Prices.



hollingermetalede.com

1-800-862-2228

1-800-634-0491



www.themediapreserve.com

Working with archivists to reformat film, video and audio collections into high-quality digital masters and user-playback files for streaming and research.

The MediaPreserveSM
An Audio Visual Laboratory

111 Thomson Park Drive, Cranberry Township, PA 16066 1.800.416.2665

From the Treasurer

Laura M. Botts, CA
Mercer University
Macon, GA



Over the years, ACA has relied upon several avenues for income to support its mission and goals, including membership dues, exam fees, certification fees, and advertisements. Although ACA remains a healthy and vibrant organization with the recommended level of financial reserves, increasing costs have led to reduced revenues and past budget deficits. The pandemic shutting down travel allowed us to finish last year (2019-2020) in the black. The Board has recently discussed revising the fees and dues structure in order to strengthen the Academy's financial standing.

Previously the exam fee was \$50 per applicant. Because of the low over-head costs associated with in-person exams, the exam fee provided a minimal income stream. Last year, however, the online test cost the ACA \$75 per person, the difference of which was absorbed by the Academy. For the 2021 test, all exam-related fees will be passed to the test taker, and one reliable income stream for the Academy will end.

Membership dues have remained at \$50 since they were implemented in 1994. These dues currently support the ACA's association management services and will soon need to cover the membership/management software. This new automated system will help the Academy improve member experiences by providing members more control over their information and allowing them to create and maintain a log of recertification points. Initial costs are being covered by the ACA's financial reserves, but the yearly fees and the loss of income from the exam means the tipping point has arrived. The Board acknowledges

its fiscal responsibility in asking ACA members to consider raising dues from \$50 to \$75 per person. If this vote passes, the Board believes the initial \$150 certification fee for new members, which has proven challenging in these difficult times, can be eliminated. Instead of the \$150 fee, new members would instead pay regular dues at the start of their certification period. The Board also agrees that adding a nominal recertification fee will help offset future rising costs.

No organization likes to ask its members to raise dues, but your Board desires to be fiscally responsible and provide the best experience for the Academy. As Tomaro mentioned in her column, opportunities will arise for members to ask questions and voice any concerns. Please stay tuned to our social media pages for additional information.

From the Regent for Examination Administration

Rosemary Pleva Flynn, CA
University of North Dakota Energy & Environmental Research Center
Grand Forks, ND



Exam Proctors Needed for the 2021 Exam

The 2021 exam will be offered online June 24–26, 2021. Multiple time options will be available during the three days of testing. We will be using Zoom for our proctoring environment.

This year, we are inviting current members of ACA to serve as exam proctors. Proctors need to be comfortable with Zoom and its breakout rooms. Also, proctors must recertify by petition when they next recertify. Exam proctors do earn points towards recertification.

If you are interested in serving ACA as an exam proctor this year, please email Rosemary Pleva Flynn at examadmin@certifiedarchivists.org by March 31, 2021.

Serving Clients Nationwide

Conservation Treatment

For rare books, photographs, manuscripts, maps, parchment, and works of art on paper.

Imaging Services

Digitization of cultural heritage collections.
Careful handling of fragile materials.



NEDCC

NORTHEAST DOCUMENT CONSERVATION CENTER

Audio Preservation

Digitization of audio media using traditional and optical-scanning technologies.

Preservation Services

Assessments, training, consultations, disaster assistance.

Northeast Document Conservation Center
100 Brickstone Square | Andover, MA 01810
(978) 470-1010

www.nedcc.org

Call for Volunteers

The Regent of Member Services is creating an educational planning committee to help compile data on how to best approach this. If you are interested in participating or leading the committee please reach out to Michelle at memberservices@certifiedarchivists.org.

Call for Content

Do you have photos of a past ACA event, you and your fellow CAs, or an exciting project/program you'd like to promote? The Regent for Member Services is looking for images for our social media pages; if you'd like to be featured please email Michelle at memberservices@certifiedarchivists.org.



Please send any comments, ideas, or suggestions about *ACA News* to:

ACA News
c/o Academy of Certified Archivists
230 Washington Avenue Extension
Suite 101
Albany, NY 12203-5390
aca@caphill.com

or contact the editor directly:

Linda Hocking, CA
Curator of Library & Archives
Litchfield Historical Society
P.O. Box 385
Litchfield, CT 06759
archivist@litchfieldhistoricalsociety.org